

## REMARKS

In accordance with the foregoing, claims 1, 2, 5-12, and 17 have been amended. Claims 1-22 are pending and under consideration. No new matter is being presented.

### CLAIM OBJECTIONS

Claims 1, 6, 12, and 17 were objected to because the Applicants have used the acronym ID without providing the meaning of the acronym.

Claims 1, 6, 12, and 17 have been amended herein to recite, amongst other things, identification (ID), as the Examiner suggested. Therefore, it is respectfully submitted that the objection has been overcome and withdrawal of the objection is respectfully requested.

### CLAIM REJECTIONS UNDER 35 U.S.C. § 112

Claim 2 was rejected under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which Applicants regard as the invention.

Claim 2 has been amended herein to recite, inter alia, "an elapse" in line 2. Therefore, claim 2 satisfies the requirements under second paragraph of 35 U.S.C. § 112 for sufficient antecedent basis. Thus, it is respectfully submitted that amended dependent claim 2 has overcome the rejection. Approval of amended claim 2 is respectfully requested.

### CLAIM REJECTIONS UNDER 35 U.S.C. § 102(e)

Claims 1-4, 6, 8, 9, 11-15, 17, 20, 21, and 23 were rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Publication No. 2003/0208411 (Estes et al.).

These rejections are respectfully traversed and reconsideration is requested.

Amended independent claim 1 recites, inter alia, acquiring address data from a purchaser wishing to purchase and have merchandise delivered, said acquiring capable of storing a plurality of delivery addresses, including addresses of non-purchasers.

Independent claims 6, 12 and 17 recite similar as independent claim 1.

The aforementioned features of independent claims 1, 6, 12, and 17 permit a user to enter a plurality of delivery addresses into a user account. A unique address ID, for example home, is generated with respect to the delivery address that was entered. Therefore, more than one address can be stored under one user account with a corresponding address ID. Thus, permitting the user of the account to deliver item(s) to a plurality of address locations, for

example the user's location or the user's parent's location. (See, for example, Fig. 3 of the present application).

However, it is respectfully submitted that Estes et al. does not teach or suggest the aforementioned features of claims 1, 6, 12, and 17.

Estes et al. relates to a method and system that enables a vendor to deliver an item to a user at the physical address easily while preserving privacy of the user. (Estes et al., Abstract). Estes et al. further discusses a method and system where the user registers himself with the vendor, and the vendor issues an ID corresponding to the address of the user, then the user gives an online shopping site the ID. Once an order is received from the customer, the order may include a unique identifier corresponding to the customer. A package is sent to the shipper, including the unique identifier. Then, the customer's physical address is derived from the unique identifier and the package is delivered from the shipper to the customer's physical address. (Estes et al., para. 0012, para. 0063, parag. 0087, and Figs. 5 and 7). However, Estes et al. is silent as to delivering items to others. This silence is not surprising as Estes et al. seeks to deliver items to the customer's physical address while preserving privacy of the customer.

The aforementioned features of the presently claimed invention, on the other, include a method and system, which can set a plurality of address IDs corresponding to one user account and thus the item(s) can be deliver to those who are not users.

Therefore, it is respectfully submitted that amended independent claims 1, 6, 12, and 17 patentably distinguish over the cited art. Claims 2-4 depend from independent claim 1; claims 8, 9, and 11 depend from independent claim 6, claims 13-15 depend from independent claim 12; and claims 20-22 depend from independent claim 17. Therefore, it is respectfully submitted that the dependent claims inherit the patentable features of the base claims.

#### CLAIM REJECTIONS UNDER 35 U.S.C. § 103(a)

Claims 5 and 16 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Estes et al. Claims 7 and 18 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Estes et al. in view of U.S. publication no. 2002/0046040 (Kirner). Claims 10 and 22 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Estes et al. in view of U.S. publication no. 2002/0062249 (Iannacci).

These rejections are respectfully traversed and reconsideration is respectfully requested.

Regarding the rejection of claims 5, 7, 10, 16, 18, and 22 under 35 U.S.C. § 103(a) as being unpatentable over various combinations of Estes et al., Iannacci, and Kirner, the

aforementioned dependent claims inherit the patentable features of their respective base claim.

Furthermore, neither Iannacci nor Kirner cures the deficiencies of Estes et al. as discussed above. Therefore, it is respectfully submitted that dependent claims 5, 7, 10, 16, 18, and 22 also patentably defines over the citation of record.

## CONCLUSION

In accordance with the foregoing, it is respectfully submitted that all outstanding objections and rejections have been overcome and/or rendered moot. Further, all pending claims patentably distinguish over the cited art. There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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